

February 2016

Hello,

Many thanks for your interest in becoming a Fundraising volunteer for Equation. This letter will introduce you to what Equation does and why we exist, explain about our volunteering and fundraising structure and let you know how you can get involved.

About Equation

Equation works across Nottinghamshire to prevent domestic abuse and reduce the harm it causes. Currently, 1 in 4 women experience domestic abuse in their lifetime.

- Our healthy relationship projects in 80 schools in the city and county challenge unhealthy attitudes and damaging behaviours that can lead to abuse.
- Our professional training delivered to 3,500 professionals each year allows community workers to recognise abuse and respond appropriately.
- Our domestic violence information cards reach people experiencing abuse with details of support services such as the 24-hour Women's Aid helpline.
- Our male Independent Domestic Violence Advocate (IDVA) provides direct emotional and practical support to men at high risk of domestic abuse.

Fundraising at Equation

Our income comes from a range of sources, but we still depend on local councils for over 50% of our funding. With cut-backs still going on, it is more important than ever that we have a fundraising team that brings in additional money from:

- **Grant-making organisations** - we apply to organisations other than the government that give away blocks of funding to undertake specific activities.
- **Community fundraising** – we encourage and support members of the local community to get sponsorship for taking part in runs, swims, cycles, skydives and to pass that sponsorship money on to Equation. People may put on bake sales, have an own-clothes day in their office or wash cars to raise money for us.
- **Events fundraising** – we put on our own events for members of the public to attend that generate money for Equation. In the past we have done glass walks and live music events.
- **Corporate partnerships** – we get sponsorship from companies for everything from raffle prizes to being the official partner of our events.

We are a small charity with just two full-time fundraisers. Without the support of volunteers we wouldn't be able to raise as much money to support Equation's domestic abuse prevention and harm reduction work... and that's where you come in!

The volunteer role

We frequently have different fundraising volunteer roles available, and always list the latest opportunities on our website (www.equation.org.uk/volunteer). Volunteers might help us run a fundraising event, be on the Equation Fundraising Events committee, or use their research skills to help us monitor trends and discover new fundraising opportunities. Whatever volunteer role you take on, we will make sure you're reimbursed for any reasonable travel expenses, given support and training to help you excel and develop skills and are treated as a valued member of the Equation team.

Application and recruitment process

We advertise all current volunteer roles [on our website](#); please apply using our online application process. We will get back to you within 5 working days as follows:

- If you have applied for an ad hoc role, we will let you know the outcome of your application;
- If you have applied for a regular volunteering role, we may invite you to come in for an informal discussion. We will contact prospective volunteers as soon as possible after this meeting to inform them whether they will be offered a voluntary role. Please be assured the informal conversation will *not* be an interview, just an opportunity to talk about the role, answer any questions and mutually assess whether Equation, the role, and the prospective volunteer are a good fit for one another.

Questions

If you have any questions, please don't hesitate to email our fundraising team at fundraising@equation.org.uk or call 0115 962 3237.